

#### HEALTHCARE INDUSTRY CASE STUDIES



# Case #1 - A hospital in Sarasota, Florida needed a volunteer friendly POS that is easy to learn and use. Also their current POS was not only hard to use but was not very fast nor accurate.

TAM fits the bill for this merchant with its minimal interaction touch interface and role play training option. This allowed their volunteers to rapidly learn the application by doing. Then they began to ring sales with less than nine touches and processed transactions three times faster than their legacy POS. TAM POS also authorized and updated credit card sales in 3-5 seconds and accurately recorded key financial and inventory data.

### Case #2 - A hospital in Phoenix, Arizona needed a reliable POS as their current POS was always going down during peak times.

TAM is designed and proven with over 4 decades of use in the hospital industry to provide 99.5% uptime for its users. Its design allowed this merchant reliability above and beyond their legacy POS providers. TAM remained functional even during their largest peak seasons.

# Case #3 - A hospital in Akron, Ohio needed a fully functional ecommerce platform that had "in room delivery" capabilities.

TAM ecommerce option securely allowed for sales and any group products or services the hospital offered with full inventory and sales integration. It allowed the customer to make the purchase to safely enter delivery information for their hospital's patients. Then TAM handled the rest, producing pick tickets, fulfilling orders, tracking order status, and updating inventory without any need for double entry.

### Case #4 - A hospital throughout Ohio needed a POS that had two completely different interfaces, one for their gift shops and another for food and beverage business unit within the hospital.

TAM's dual POS offering, one for merchandise sales and the other for food and beverage far exceeded the hospitals needs in both distinctive business units through their hospitals. Both customer facing POS touch solutions are easy to learn though role playing and designed for minimal interaction, reliability, and speed.

# Case #5 - A hospital throughout Florida needed fully integrated, accurate inventory management for multiple stores that was easy to use and not time consuming.

TAM's inventory management was scalable for this hospital and can support hundreds of stores, warehouses, and remote storage areas. TAM supports distributed or centralized operations with functionality for split purchase orders, remote store receiving, pricing by location, handheld inventory counts, and handheld effortless merchandise transfer. All with manual interaction and accuracy built in and proven over 4 decades.

#### Case #6 - A hospital in Cedar Rapids, lowa needed a POS to increase support for their auxiliary through "round up" donations at all POS stations.

With TAM's donation management, this hospital was able to implement not only round up donations, but the auxiliary was able to fundraise through pledge drives, one-time, and recurring donations. All to help support the auxiliary's important activities and mission.

# Case #7 - A hospital in Henderson, Nevada wanted to increase gift shop and food sales by offering an integrated and centralized employee charge program.

With TAM's many configurations of integrated employee charge options this multiple store hospital was able to centrally provide, track, and support employee charges for thousands of employees in locations throughout two states. TAM manages employee eligibility, spending limits, and seamless and secure integration to their HR system for payment tracking, all without a single transaction fee.

# Case #8 - A hospital in Susanville, California that required robust payment card and data security that their previous POS did not provide.

TAM>Pay has multiple levels of security built in including PCI security options supporting both P2PE or E2EE encryption schemes, Active Directory integration for advanced user security, and our applications require minimal certification steps for this hospital as TAM is certified out-of-scope. This is because TAM is fully tokenized, and never directly processes or stores sensitive payment card information.