The Assistant Manager™

ADMISSIONS AND TICKETING

General Admissions

Robust ticketing options allow a limitless ability to offer any form of general admissions while quickly producing professionally branded tickets in countless sizes, materials, and formats.

Unlimited Pricing Levels
Easily set up a wide range of categories and pricing levels that will track revenues and attendance. Once you have set up your pricing levels, create bundled tickets for ease of processing and incentive pricing.

Advanced Ticket Validation
Implement a wide variety of ticket validation rules incorporating effective dates, expiration terms, and redemption policies.

Branded Tickets
Produce tickets containing user-defined content and graphics in countless types including paper souvenir tickets, e-tickets, lapel labels, wristbands, and receipts.

Event and Attraction Ticketing

Operate numerous events encompassing attractions, exhibits, tours, camps, and educational programs. Enforce capacity limits while coordinating advance session sales and quickly produce professionally branded tickets.

Establish Sessions
Set up unlimited events quickly and efficiently. Schedule all session dates, times, duration, capacities, participant data needed, and pricing levels.

360° Calendar View
See all events in a consolidated organizational calendar that is real-time. Know attendance projections including event availability at a glance.

Produce Documentation
Automatically produce session manifests, will call lists, participant lists and labels, and resource requirements that aid in running upcoming events.

Keep In Touch with Your Attendees

Eliminate repetitive tasks, manage to-do lists, and communicate with attendees promptly, professionally, and automatically.

Advanced Digital Marketing
Bring about automatic personalized thank you notes, confirmations, reminders, and survey invitations triggered by tickets purchased.

Manage Action Items
Assign scheduled attendee follow-up tasks or action items and never miss a commitment or opportunity again.

View Patron History
Always be informed; instantly view the details of all past interactions with any customer.

Redemption and Access Control

Perform ticket redemption and validation using many methods while recording its redemption and invalidating the ticket for future use.

Robust Settings
Take advantage of a wide variety of redemption settings and policies ranging from no redemption, single use, multiple use, or automatic redemption.

Policy Enforcement
Set ticket redemption rules from no validation to restricting redemption to the exact session with defined grace periods.

Access Control
Perform redemption using many devices including fixed mounted, mobile, and unmanned turnstiles. Access can be limited to single or multiple use.

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Monitor Key Metrics

Interactively monitor attendance level by category, business unit, or time frame while automatically ranking them against past performance.

Dashboards
View real-time, accurate, and interactive attendance statistics that aid in critical and day-to-day decisions.

Dynamic Views
View performance from many perspectives including by business unit, period of time (using sale, redemption, or session date), activity type, and ticket category.

Alerts
Automatically monitor fraud, customer service, and operational conditions, and as warranted, instantly text or email key team members wherever they are.