

Up to four shelf labels formats were available in TAM at the time this publication was authored. The actual size of all of these labels are 2 ¼” wide by 1 ¼” tall. These labels are produced using the Zebra line of label and tag printers, one up and the labels typically have rounded corners.

**Option 1 – Basic Our Price Shelf Label with Bar Code\***



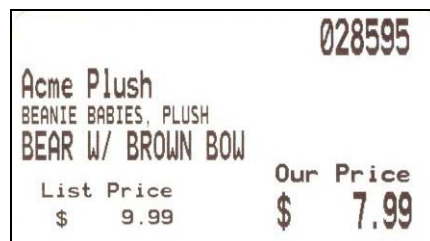
**Option 2 – Full Information Shelf Label with Price below Bar Code\***



**Option 3 – Full Information Shelf Label with Price above Bar Code\***



**Option 4 – Shelf Label with no Bar Code**



*\*All of the above examples are using the SKU Number to produce the bar code. There is however an option in all formats to utilize the Item/UPC to generate the bar code if desired (where a barcode is printed).*